
Survey of Artists' Space Needs and Preferences

Survey of Arts Organizations and Interested Businesses

Tallahassee, Florida

December 2007

Prepared by Swan Research and Consulting for--



**Council on Culture & Arts for
Tallahassee/Leon County
Tallahassee, Florida**



**ArtSpace Projects Inc.
Minneapolis, MN**

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Introduction

The Council on Culture & Arts for Tallahassee/Leon County (COCA) has engaged the services of Artspace Projects, Inc., the nation's leading non-profit real estate developer of the arts, to assess the space needs of the arts and cultural community in the Tallahassee/Leon County area. The information obtained through this assessment will be used in the development of a new, multi-use arts facility in Tallahassee designed to serve individual artists and their families, arts organizations, and arts-friendly businesses.

The new arts facility may provide:

- Affordable, well-designed spaces where artists can live and conduct their arts pursuits.
- Studio and working spaces for artists in the area.
- Administrative, performance, rehearsal, exhibit and other spaces and resources for local arts and cultural organizations.
- Commercial spaces for compatible businesses.
- Support for the broader arts and cultural initiatives of the city and county.

The data from this assessment was collected using two surveys; a survey of artists and a survey of arts and cultural organizations located in Tallahassee/Leon County and the surrounding region. Postcards and emails requesting participation in the surveys were sent to artists and organizations representing a wide range of arts and cultural activities, as well as to representatives of arts-friendly businesses. Specific information regarding the methodology used in the study is contained in Appendix A.

Artspace Projects, Inc. and Swan Research and Consulting designed the surveys (Appendices F and G) with the following objectives:

- *Assess* the demand for arts spaces in Tallahassee/Leon County, Florida; in particular, unique spaces where artists can live and work, and where arts and cultural organizations may share functional spaces and resources.
- *Articulate* specific design elements and building features that artists prefer or require, and the types of spaces and amenities desired by arts organizations.
- *Describe* the artists and the organizations, including the arts activities in which they are engaged, their current arrangements, and their ability to pay for new space.

This report summarizes the data obtained from those who completed the surveys, particularly those who indicated a potential interest in a new multi-use arts facility.

Executive Summary

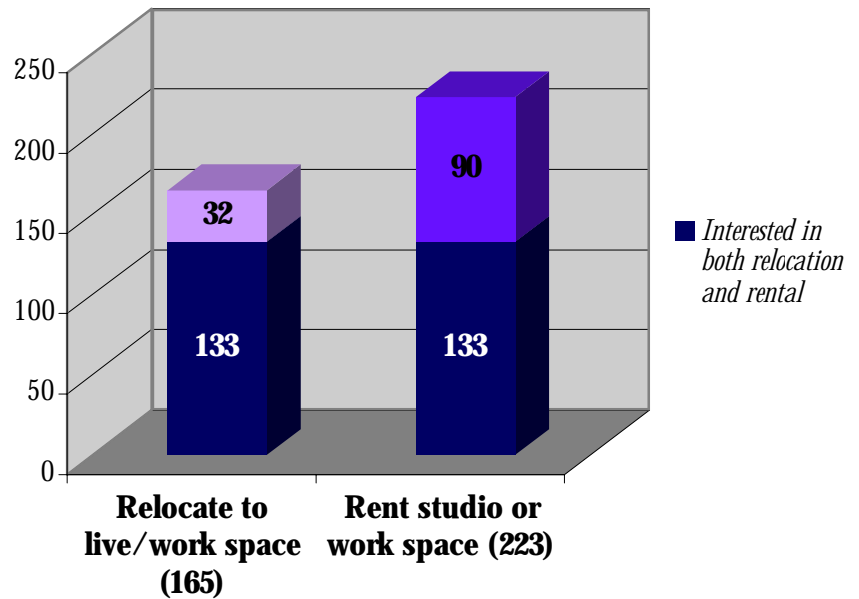
The results of the Survey of Artists’ Space Needs and Preferences and the Survey of Arts Organizations and Interested Businesses indicate demand for arts and cultural spaces in Tallahassee, Florida. Spaces of all types are needed, including:

- Residences for artists and their families, specially designed to provide both live and work space;
- Studio and work spaces for artists to rent;
- Permanent spaces for arts and cultural organizations and arts-friendly businesses;
- Performance/production, exhibit, conference, and educational spaces for organizations to rent on a short-term or occasional basis.

332 individual artists completed the survey designed for artists. 102 respondents, representing 88 separate organizations or businesses, completed the survey designed to evaluate the space needs of arts and cultural organizations and arts-friendly businesses.

165 of these artists (50%) expressed interest in **relocating** to a multi-purpose arts facility in Tallahassee, Florida (these artists will be referred to as the “interested artists” throughout this report; Figure 1). The large majority of the interested artists currently reside in Leon County/Tallahassee, but may be drawn to the facility by the opportunity to be part of a distinctive community of artists.

Figure 1: Interest in New Arts Facility - Artists



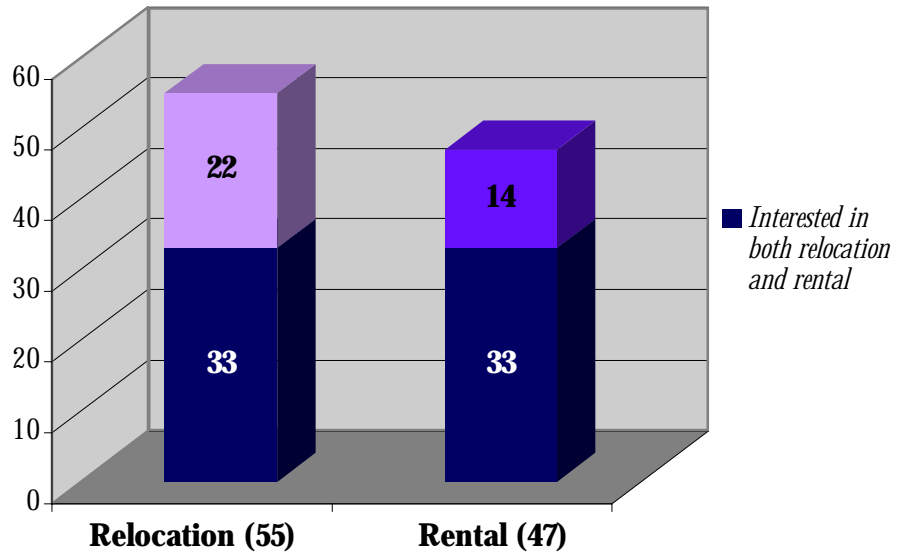
Demand for a multi-use arts facility is also evident in the response of 223 artists (67% of the respondents) who expressed an interest in **renting** studio or work space. 90 of these artists are interested only in renting studio space, while 133 expressed interest in both live/work space and studio rental (It is likely that the artists interested in both relocation and rental would choose **either** studio rental **or** live/work space, but not both).

A new arts facility would also be attractive to a variety of arts organizations and arts-related businesses. 69 of the 88 organizations represented in the Survey of Arts Organizations and Interested Businesses

(78%) indicated an interest in utilizing space in a new multi-use arts facility in Tallahassee. (These organizations and businesses will be referred to as “the interested organizations” throughout this report).

55 of these organizations would be interested in relocating to, expanding into, or launching a new enterprise in a new, multi-use arts facility in Tallahassee, while 47 would be interested in renting space on a short-term or occasional basis (Figure 2). 33 would be potentially interested in **both** relocation and short-term rental.

Figure 2: Interest in New Arts Facility - Organizations & Businesses



Interested Artists

Arts Activities

The interested artists are engaged in a wide range of arts activities, the most common of which are painting/drawing (32%), music (19%), photography (19%), and creative writing (16%). Thirteen of the interested artists are involved in arts education/instruction.

Current Work Space

Nearly half of the artists interested in live/work space do not have space they use specifically for their arts activities, and only 18% rent or own studio or work space outside their home. Of those interested in studio rental, 24% indicate they do not currently have the space they need for their art, and nearly half (46%) report they currently use space within their home for their arts activities.

Demographics

A new arts facility is of interest to artists of all ages. 32% of the interested artists are 30 years of age or younger, while one-third are over 50. The majority of interested artists (56%) are female. 72% of the interested artists have a Bachelor's degree, and 33% have obtained a post-graduate degree.

79% of the interested artists describe themselves as White/European American, 6% are multi-racial, and 4% are Black/African American. Less than 2% identify themselves as Native American or Hispanic American/Latino/Chicano.

One-quarter of the interested artists are single adults. Most of the interested artists (81%) do not have children residing in their home, and may have more flexibility to relocate to a new community of artists.

One-quarter of the interested artists have household incomes of \$20,000 or less per year, while 16% have annual incomes greater than \$75,000. One-third of the interested artists report annual household incomes that fall at or below 60% of the area's median income for their household size. While 22% earn at least half of their income from their art, over half of the interested artists (58%) derive less than 10% of their income from their arts activities.

The Artists' Preferences

Ownership vs. Rental

Over three-quarters of the interested artists selected a standard rental arrangement and/or renting space with the option to buy it at a later point in time. Owning shares in a cooperative was of interest to 64% of the artists.

Design of Living and Studio Spaces

The interested artists responded positively to several potential design arrangements and features, allowing for flexibility in the design of the new multi-use arts facility.

The integration of living and work spaces could be achieved in a variety of ways. Over 90% of the interested artists are open to having their work space in a separate part of the same building as their living space. Approximately 80% would be interested in combined live/work units and/or having their work or studio space in a different building from their living space.

Spaces of all sizes are desired. 39% of the interested artists would need a studio or one-bedroom unit, 41% require two bedrooms, and 19% want three or more bedrooms in their living space.

Space Preferences

The interested artists identify natural light as the most important feature of new residential and studio spaces. Soundproofing, high-speed data lines, high ceilings, and additional storage are other preferred features.

With respect to amenities that might be shared among residents, gallery space was of interest to 35% of the artists. Additional amenities or types of space that appeal to the interested artists include a recording studio/soundproof practice rooms, office equipment, a video/audio editing facility, and a metal/wood shop, among others.

Adequate parking is very important, as almost all (98%) of the interested artists would want at least one parking space with their unit.

Affordability

Combined live/work units priced in the range of \$500 - \$1,200 per month will be feasible for most of the artists. 27% of the interested artists could afford more than \$1,000 per month for live/work space. For those artists interested in rental of studio or work space, 57% could afford \$250 or less per month in rental costs, and 30% could pay between \$350 and \$500 for this space.

Interested Arts & Cultural Organizations & Arts-Friendly Businesses

Use of Space

33 of the interested organizations (48%) expressed interest in **both** relocation and rental of space. These organizations may be interested in one option or the other, or in a combination of space lease and rental.

Organization Types

Nearly half of the organizations and businesses interested in a multi-use arts facility are for-profit businesses, while 29% are 501(c)(3) organizations or other nonprofit groups. Half indicate they are primarily arts and cultural organizations.

Arts Activities

The interested organizations and businesses represent a wide range of arts activities. The most common include arts education/instruction, art galleries, music, photography, and design.

Age of Organizations

Space is needed by newly emerging organizations but also by well-established groups. 38% of the organizations or businesses interested in space have been in operation for five years or less, while 45% have been in existence for more than ten years.

Size of Organizations

Many are small organizations, with few employees and modest budgets. These organizations may be interested in the opportunity to be part of a creative arts community, which shares facilities and costs. A minority are large, well-funded groups (16% have operating budgets of \$250,000 or more) that may be interested in an arrangement that allows for both common and discrete spaces. Given the diverse nature of these organizations, some see relatively few visitors on a typical day, while others experience a high amount of daily foot traffic or produce many public or private events.

Space Needs

Many different types of space are required. For those organizations interested in relocating to a new facility, over half require retail space, gallery/display space, and/or administrative space.

The types of space most commonly required by those interested in short-term or occasional rental of space in a new facility are theatre/performance space, gallery/display space, a conference/meeting room, and classrooms.

Current Plans

Most are growing and expanding businesses or organizations that anticipate increases over the next three years in their operating budgets, number of staff, audience/constituency population, and the range of services provided.

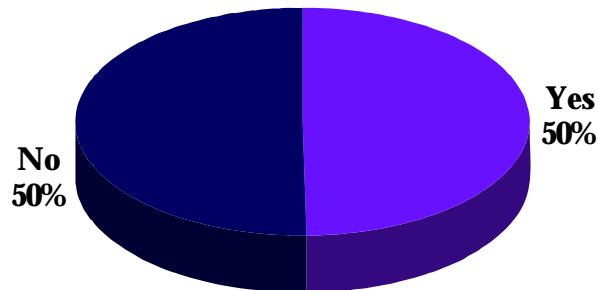
42% currently have plans to expand or open additional space, 26% indicate they plan to relocate their organization or business, and 19% have plans to launch a new enterprise.

Summary of Survey Results – Artist Space Needs & Preferences

The following is a summary of the artists’ responses to the survey. The responses of those artists who expressed an interest in potential relocation are the focus of this discussion, as they are the group of interest for this project. Their responses are noted in the columns designated “yes” responses in the tables that follow. For selected questions (primarily demographic data), the tables also include frequency data for the entire survey sample.

332 artists completed the survey of live/work needs and preferences. 165 of these artists (50%) expressed interest in relocating to the proposed live/work community in Tallahassee, Florida (Figure 3).

Figure 3: Would you relocate to an artists’ live/work community in Tallahassee, FL?



The large majority of the interested artists currently reside in Leon County/Tallahassee (Table 1). Only 4% have never lived in the area. (Additional current residence data is provided in Appendix B).

Table 1: Current Residence

Residence in Leon County/Tallahassee	“yes” responses	
	#	%
Currently live in Leon County/Tallahassee	147	89.1
Yes, but not currently	11	6.7
No	7	4.2
Total	165	100.0

Relocation to a Live/Work Facility: Interested Artists

The interested artists participate in a wide range of arts activities and disciplines (Table 2). The most common are painting/drawing, music, and photography. (Additional arts activities identified by the interested artists are provided in Appendix C)

Table 2: Arts Activities

Art Activity*	“yes” responses		total responses	
	#	%	#	%
Painting/Drawing	52	31.5	102	30.7
Music (Vocal/Instrumental/Composition)	32	19.4	65	19.6
Photography	32	19.4	60	18.1
Poetry/Literary arts/Creative writing	24	14.5	53	16.0
Arts education/instruction	22	13.3	41	12.3
Crafts/Fine Crafts	21	12.7	39	11.7
Art gallery	18	10.9	31	9.3
Mixed media	18	10.9	31	9.3
Sculpture	17	10.3	23	6.9
Video/Film	16	9.7	26	7.8
Graphic arts	15	9.1	24	7.2
Theater arts/Acting	15	9.1	34	10.2
Computer/Multimedia/New media	13	7.9	19	5.7
Design	13	7.9	19	5.7
Jewelry making	12	7.3	21	6.3
Arts administration	11	6.7	20	6.0
Arts advocacy	10	6.1	18	5.4
Dance/Choreography	10	6.1	17	5.1
Performance art	9	5.5	19	5.7
Fiber arts	8	4.8	14	4.2

* Respondents may have selected multiple activities; table includes options selected by 8 or more interested artists.

56% of the interested artists are female (Table 3).

Table 3: Gender

Gender	“yes” responses		total responses	
	#	%	#	%
Male	72	43.6	135	40.7
Female	93	56.4	197	59.3
Total	165	100.0	332	

Survey of Artists and Arts Organizations – Tallahassee

32% of the interested artists are 30 years of age or younger (Table 4). 35% are between 31 and 50 years of age, and one-third are over 50 years old.

Table 4: Age

Age	“yes” responses		total responses	
	#	%	#	%
20 years and younger	5	3.0	6	1.8
21 – 30 years	48	29.1	62	18.7
31 – 40 years	33	20.0	54	16.3
41 – 50 years	24	14.5	74	22.3
51 – 60 years	44	26.7	99	29.8
61 – 70 years	9	5.5	26	7.8
Over 70 years	2	1.2	11	3.3
Total	165	100.0	332	100.0

79% of the interested artists describe themselves as White/European American (Table 5). 6% are multi-racial and 4% are Black/African American. (Other ethnicities reported by the interested artists are provided in Appendix C).

Table 5: Ethnicity

Ethnicity	“yes” responses		total responses	
	#	%	#	%
Native American/American Indian	3	1.8	6	1.8
Black / African American	7	4.2	12	3.6
Hispanic American/ Latino / Chicano	3	1.8	5	1.5
Asian American /Pacific Islander	1	0.6	3	0.9
White / European American	130	78.8	275	82.8
Multiracial	10	6.1	13	3.9
Recent Immigrant	2	1.2	3	0.9
Other	9	5.5	15	4.5
Total	165	100.0	332	*99.9

** Does not equal 100% due to rounding*

Survey of Artists and Arts Organizations – Tallahassee

72% of the interested artists have a Bachelor’s degree, and 33% have obtained a post-graduate degree (Table 6). 24% have a two-year degree or have taken some college coursework.

Table 6: Education

Degree Attained	“yes” responses		total responses	
	#	%	#	%
Some high school course work	0	0.0	1	0.3
High school / GED	7	4.2	12	3.6
Some college course work or 2-year degree	39	23.6	68	20.5
Bachelor's degree	39	23.6	70	21.1
Some post-graduate work	26	15.8	47	14.2
Post-graduate degree	54	32.7	134	40.4
Total	165	*99.9	332	*100.1

** Does not equal 100% due to rounding*

Table 7 contains information regarding the annual household incomes of the interested artists by household size. The shaded areas denote the number of interested artists whose incomes fall at or below 60% of the area’s median incomes by household size (HUD, 2007: Tallahassee, FL MSA). 33% of the interested artists report annual household incomes that fall at or below 60% of median income relative to household size. One quarter of the interested artists have household incomes of \$20,000 or less per year, and 16% have annual household incomes greater than \$75,000.

Table 7: Income by Household Size (# of Interested Artists)*

Annual Household Income	Household Size					Total
	1	2	3	4	5 or more	
Less than \$10,000	5	5	4	0	0	14
\$10,000 - \$15,000	5	6	5	0	0	16
\$15,001 - \$20,000	5	5	1	0	0	11
\$20,001 - \$25,000	2	4	1	0	0	7
\$25,001 - \$30,000	4	7	3	1	1	16
\$30,001 - \$35,000	4	3	2	1	0	10
\$35,001 - \$40,000	2	8	2	0	0	12
\$40,001 - \$45,000	4	7	0	0	0	11
\$45,001 - \$50,000	1	5	1	0	1	8
\$50,001 - \$55,000	0	4	0	0	1	5
\$55,001 - \$60,000	2	1	1	1	0	5
\$60,001 - \$65,000	2	4	2	1	2	11
\$65,001 - \$75,000	0	4	4	0	1	9
\$75,001 - \$85,000	0	4	3	1	0	8
\$85,001 - \$100,000	0	6	0	2	0	8
Over \$100,000	0	5	4	1	1	11
Prefer not to answer	1	1	1	0	0	3
Total	37	79	34	8	7	165

**Shaded areas depict incomes up to 60% of median income by household size. The 2007 median income for a household of 4 in this region is \$58,200.*

58% of the interested artists currently earn less than 10% of their income from their arts activities (Table 8). 22% earn over half of their income from their art.

Table 8: Percentage of Income from Arts Activities

% of Income from Art	"yes" responses		total responses	
	#	%	#	%
Less than 10%	95	57.6	207	62.3
10% - 25%	22	13.3	49	14.8
26% - 50%	11	6.7	20	6.0
51% - 75%	9	5.5	13	3.9
76% - 100%	28	17.0	43	13.0
Total	165	*100.1	332	100.0

** Does not equal 100% due to rounding*

Relocation to a Live/Work Facility: Needs and Preferences for Live and Work Space

The data provided in this section summarizes the interested artists’ responses to questions regarding their preferences and needs for *new* live/work space.

46% of the interested artists require work space of 350 square feet or less and 12% need spaces in the range of 351 – 500 square feet (Table 9). 20% require large studio spaces greater than 800 square feet.

Table 9: Space Requirements for Studio/Work Space

Minimum square footage	“yes” responses	
	#	%
None	4	2.4
Under 200	28	17.0
200 - 350	48	29.1
351 - 500	19	11.5
501 - 650	20	12.1
651 - 800	13	7.9
801 - 1,000	15	9.1
1,001 - 1,500	11	6.7
1,501 – 2,000	2	1.2
More than 2,000	5	3.0
Total	165	100.0

The artists were asked to select, from a list provided, the three design features that are most important for their studio space. The features selected most often by the interested artists include natural light, high-speed data lines, soundproofing, high ceilings, and additional storage (Table 10). (Additional important work space features identified by the interested artists are provided in Appendix C).

Table 10: Preferred Workspace Features

Important Features*	“yes” responses	
	#	%
Natural light	99	60.0
High-speed data lines	56	33.9
Soundproofing	56	33.9
High ceilings	55	33.3
Additional storage	54	32.7
Special ventilation	38	23.0
Special electrical wiring	20	12.1
Oversized doors/Freight elevator	18	10.9
Wheelchair accessibility	12	7.3
Floor drains	11	6.7
Special plumbing	7	4.2
Sprung floors	7	4.2
High-load bearing floors	1	0.6

* Respondents may have selected multiple features

The artists were also asked to identify their top three choices with respect to the amenities and types of space they would consider sharing with other artists in the live/work community (Table 11). 35% of the interested artists expressed an interest in gallery space. 21% were interested in a recording studio/soundproof practice rooms, and 20% were interested in office equipment. (Additional preferred shared amenities identified by the interested artists are provided in Appendix C).

Table 11: Preferred Shared Amenities

Important Amenities*	“yes” responses	
	#	%
Gallery space	57	34.5
Recording studio/Soundproof practice rooms	35	21.2
Color copier/Office equipment	33	20.0
Video/Audio editing facility	29	17.6
Metal/Wood shop	27	16.4
Paint room	26	15.8
General purpose studio space	25	15.2
Theater/Performance space	25	15.2
Outdoor work area	22	13.3
Retail space	22	13.3
Rehearsal space	21	12.7
Printmaking facilities	19	11.5
Ceramics studio/kiln	17	10.3
Dark room	17	10.3
Kitchen (prep and/or demonstration)	16	9.7
Computer lab	15	9.1
Classrooms	12	7.3
Video/Film screening room	12	7.3
Conference room	10	6.1
Postage metering/Mail room	9	5.5

**Respondents may have selected multiple amenities; table includes those options selected by 9 or more interested artists.*

When asked about their preferences regarding ownership or rental arrangements, 82% of the interested artists expressed interest in renting space with the option to buy it later, and 77% selected a standard rental arrangement as an acceptable option (Table 12). Owning shares in a cooperative appealed to 64% of the interested artists.

Table 12: Live/Work Ownership and Rental Options

Acceptable Rental/Ownership Arrangements*	“yes” responses	
	#	%
Renting live/work space with option to buy	135	81.8
Renting live/work space	127	77.0
Owning shares in a cooperative	105	63.6
Owning a co-housing unit	94	57.0
Owning a condominium	93	56.4
Renting a co-housing unit	86	52.1

**Respondents may have selected multiple arrangements*

With respect to the integration of living and work space, over 90% of the interested artists would like their studio space to be separate from their living space, but in the same building (Table 13).

Table 13: Live/Work Space Integration

Acceptable Arrangements*	“yes” responses	
	#	%
Studio/work space separate from living space, but in same building	152	92.1
Studio/work space in a separate building from living space	135	81.8
Studio/work space integrated within living space	130	78.8

* Respondents may have selected multiple arrangements

39% of the interested artists would require studio or one-bedroom units (Table 14). 41% need live/work spaces with two bedrooms.

Table 14: Bedrooms Needed x Household Size

# of Bedrooms Required	Size of Household				Total	
	One	Two	Three	4 or more	#	%
None (Studio/Efficiency)						10.3
One	19	21	8	0	48	29.1
Two	13	37	14	4	68	41.2
Three	1	13	5	7	26	15.8
Four or more	0	1	1	4	6	3.6
Total	37	79	34	15	165	100.0

Almost all of the interested artists indicated they require at least one parking space adjacent to their residence. 56% need two or more spaces for parking (Table 15).

Table 15: Parking Spaces Needed

Number of Parking Spaces Needed	“yes” responses	
	#	%
None	3	1.8
One	69	41.8
Two	74	44.8
Three or more	19	11.5
Total	165	*99.9

* Does not equal 100% due to rounding

The artists were asked about their interest in transportation options, assuming service and support could be provided (Table 16). 74% would use public transportation, 50% would carpool, 32% would use a shared bike program, and 30% would use a car sharing system.

Table 16: Alternative Transportation

Transportation Option*	“yes” responses	
	#	%
Public transportation systems (e.g., bus, light-rail, etc.)	122	73.9
Carpooling	82	49.7
Shared bike program	52	31.5
Car sharing	49	29.7
None of the above	30	18.2

* Respondents may have selected multiple transportation options

The artists were asked to indicate the maximum amount they could pay monthly in combined housing and studio costs (Table 17). One-third could afford \$600 or less per month for combined live/work space, and 41% could pay \$700 to \$1,000 per month.

Table 17: Affordable Housing and Work Space Costs

Combined Live/Work Space Maximum Monthly Amount (excluding utilities)	“yes” responses	
	#	%
\$400	19	11.5
\$500 - \$600	35	21.2
\$700 - \$800	46	27.9
\$900 - \$1,000	21	12.7
\$1,100 - \$1,200	23	13.9
\$1,300 - \$1,500	13	7.9
\$1,600 - \$2,000	8	4.8
Over \$2,000	0	0.0
Total	165	*99.9

* Does not equal 100% due to rounding

Relocation to a Live/Work Facility: Current Studio/Work Space

When asked about their current studio or work space, nearly half of the interested artists indicated that they currently do not have space they use specifically for their arts activities (Table 18).

Table 18: Current Studio/Work Space

Have space used only for art?	“yes” responses	
	#	%
Yes	85	51.5
No	80	48.5
Total	165	100.0

The artists were asked about their current studio or work space arrangement (Table 19). Many of the interested artists (44%) use space within their home, while 27% do not have the space they need for their art. 18% rent or own studio or work space outside their homes, and 10% have work space that is provided free of charge.

Table 19: Current Studio or Work Space Arrangement

Work Space Arrangements	“yes” responses	
	#	%
I have space within my home I use for my art.	72	43.6
I don't have the space I need for my art.	45	27.3
I rent or own studio space outside my home.	29	17.6
My work space is provided free of charge (e.g., member of dance troupe, university student, etc.)	17	10.3
My work does not require designated space.	2	1.2
Total	165	100.0

Relocation to a Live/Work Facility: Current Living Arrangements

The artists were asked to respond to questions regarding their current living arrangements.

One-quarter of the interested artists do not live with other adults (Table 20). 81% do not have children residing with them in their home.

Table 20: Current Household Composition

Number of Adults	“yes” responses	
	#	%
One - I am the only adult	42	25.5
Two	87	52.7
Three or more	36	21.8
Number of Children (under 18)	#	%
None	134	81.2
One	23	13.9
Two	6	3.6
Three or more	2	1.2
Total	165	*99.9

** Does not equal 100% due to rounding*

41% of the interested artists currently own their residence, while over half rent their living space (Table 21).

Table 21: Current Home Rental vs. Ownership

	“yes” responses	
	#	%
Rent	84	50.9
Own	68	41.2
Do not rent or own	13	7.9
Total	165	100.0

The amounts currently paid for housing vary widely. 40% of the interested artists pay up to \$600 per month, while 31% pay between \$600 and \$1,000 per month (Table 22). 7% currently do not pay any amount for their housing.

Table 22: Current Housing Costs

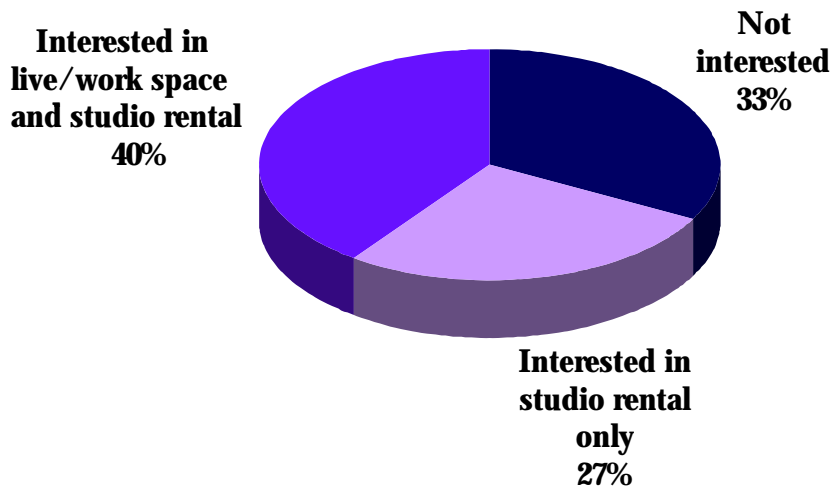
Monthly Housing Costs (excluding utilities)	“yes” responses	
	#	%
\$0	12	7.3
\$1 - \$400	26	15.8
\$401 - \$600	40	24.2
\$601 - \$800	33	20.0
\$801 - \$1,000	18	10.9
\$1,001 - \$1,200	17	10.3
\$1,201 - \$1,500	14	8.5
\$1,501 - \$2,000	3	1.8
Over \$2,000	2	1.2
Total	165	100.0

Studio/Work Space Rental

In addition to assessing the artists' interest in potential live/work space in a new multi-use arts center, the survey also asked the artists about their interest in renting studio or work space. The data in this section pertains to those artists who expressed an interest in renting studio space in the new arts facility.

223 artists (67%) indicated an interest in renting studio or work space in a new arts facility in Tallahassee (Figure 4). Of the artists interested in studio rental, 90 were interested only in renting studio space, while 133 were interested in **both** studio rental and potential live/work space. (As noted previously, for the 133 artists interested in both relocation and rental, it may be reasonable to assume they would choose **either** studio rental **or** live/work space, but not both.)

Figure 4: Would you rent studio or work space in a new arts facility in Tallahassee?



The following tables provide information for all artists who indicated an interest in renting studio space in the new facility (223) as well as for those artists interested **only** in studio rental (90).

88% of the artists interested in renting studio space currently reside in Leon County/Tallahassee (Table 23).

Table 23: Residence

Residence in Leon County/Tallahassee	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Currently live in Leon County/Tallahassee	80	88.9	196	87.9
Yes, but not currently	9	10.0	19	8.5
No	1	1.1	8	3.6
Total	90	100.0	223	100.0

58% of all artists interested in studio rental own their current residence while 83% of those interested only in studio rental, and not in relocation, own their residence (Table 24).

Table 24: Current Home Rental vs. Ownership

Rent vs. Own	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Rent	12	13.3	80	35.9
Own	75	83.3	129	57.8
Do not rent or own	3	3.3	14	6.3
Total	90	*99.9	223	100.0

** Does not equal 100% due to rounding*

The household incomes of the artists interested in renting studio space vary widely (Table 25). 26% have household incomes of \$30,000 or less, while another 26% have annual incomes of \$75,000 or more.

Table 25: Current Household Income

	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Less than \$10,000	2	2.2	11	4.9
\$10,000 - \$20,000	4	4.4	24	10.8
\$20,001 - \$30,000	4	4.4	23	10.3
\$30,001 - \$40,000	10	11.1	24	10.8
\$40,001 - \$50,000	7	7.8	23	10.3
\$50,001 - \$60,000	6	6.7	15	6.7
\$60,001 - \$75,000	16	17.8	35	15.7
\$75,001 - \$100,000	18	20.0	32	14.3
\$100,001 - \$150,000	13	14.4	21	9.4
Over \$150,000	4	4.4	6	2.7
Prefer not to answer	6	6.7	9	4.0
Total	90	*99.9	223	*99.9

** Does not equal 100% due to rounding*

The most common arts activities of those interested in renting studio space are painting/drawing, music, and photography (Table 26).

Table 26: Arts Activities

Art Activity*	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Painting/Drawing	29	32.2	71	31.8
Music (Vocal/Instrumental/Composition)	20	22.2	46	20.6
Photography	15	16.7	42	18.8
Arts education/instruction	12	13.3	29	13.0
Crafts/Fine Crafts	10	11.1	29	13.0
Poetry/Literary arts/Creative writing	9	10.0	25	11.2
Art gallery	7	7.8	23	10.3
Theater arts/Acting	13	14.4	23	10.3
Graphic arts	6	6.7	19	8.5
Mixed media	6	6.7	19	8.5
Video/Film	7	7.8	19	8.5
Jewelry making	6	6.7	18	8.1
Arts administration	6	6.7	16	7.2
Computer/Multimedia/New media	3	3.3	16	7.2
Performance art	9	10.0	16	7.2
Sculpture	2	2.2	16	7.2
Dance/Choreography	6	6.7	14	6.3
Design	5	5.6	14	6.3
Ceramics	9	10.0	13	5.8
Glass	8	8.9	12	5.4

* Respondents may have selected multiple activities; table includes options selected by 12 or more artists interested in studio rental.

47% of the artists interested in renting studio space currently do not have space they use specifically for their art (Table 27).

Table 27: Current Studio/Workspace

Have space used only for art?	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Yes	50	55.6	119	53.4
No	40	44.4	104	46.6
Total	90	100.0	223	100.0

46% of these artists use space in their home for their art (Table 28) while nearly one-quarter report they do not have the space they need for their art. 20% of the artists interested in renting studio space rent or own studio space outside their home and 9% have space that is provided free of charge.

Table 28: Current Studio/Workspace Arrangement

Work Space Arrangements	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
I have space within my home I use for my art.	46	51.1	102	45.7
I don't have the space I need for my art.	17	18.9	54	24.2
I rent or own studio space outside my home.	19	21.1	44	19.7
My work space is provided free of charge (e.g., member of dance troupe, university student, etc.)	7	7.8	20	9.0
My work does not require designated space.	1	1.1	3	1.3
Total	90	100.0	223	*99.9

** Does not equal 100% due to rounding*

The amount of space required by the artists interested in studio rental varies considerably. 44% need 350 square feet or less, 27% require between 351 and 650 square feet, and 9% need more than 1,000 square feet (Table 29).

Table 29: Space Requirements for Studio/Work Space

Minimum Square Footage	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
None	2	2.2	5	2.2
Under 200	21	23.3	42	18.8
200 - 350	18	20.0	57	25.6
351 - 500	22	24.4	38	17.0
501 - 650	6	6.7	23	10.3
651 - 800	3	3.3	14	6.3
801 - 1,000	9	10.0	23	10.3
1,001 - 1,500	5	5.6	12	5.4
1,501 – 2,000	2	2.2	4	1.8
More than 2,000	2	2.2	5	2.2
Total	90	*99.9	223	*99.9

** Does not equal 100% due to rounding*

The artists were asked to identify the three features most desirable to them in a new studio or work space. Among the most popular were natural light, high ceilings, soundproofing, high-speed data lines, and additional storage (Table 30).

Table 30: Preferred Workspace Features

Important Features*	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Natural light	49	54.4	129	57.8
High ceilings	27	30.0	72	32.3
Soundproofing	27	30.0	72	32.3
High-speed data lines	24	26.7	71	31.8
Additional storage	23	25.6	66	29.6
Special ventilation	21	23.3	52	23.3
Special electrical wiring	17	18.9	33	14.8
Oversized doors/Freight elevator	9	10.0	26	11.7
Wheelchair accessibility	8	8.9	16	7.2
Sprung floors	6	6.7	13	5.8
Floor drains	3	3.3	12	5.4
Special plumbing	2	2.2	8	3.6
High-load bearing floors	5	5.6	6	2.7

** Respondents may have selected multiple features*

The artists were also asked to identify the three amenities or types of space they would be most interested in sharing at a multi-use arts facility (Table 31). Gallery space was of interest to over one-third. A recording studio/sound proof practice rooms, general-purpose studio space, rehearsal space, theater/performance space, retail space, and office equipment were selected by more than 15% of the artists interested in renting studio space.

Table 31: Preferred Shared Amenities

Important Amenities*	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
Gallery space	32	35.6	79	35.4
Recording studio/Sound proof practice rooms	21	23.3	49	22.0
General purpose studio space	21	23.3	43	19.3
Rehearsal space	25	27.8	42	18.8
Theater/Performance space	19	21.1	38	17.0
Retail space	18	20.0	37	16.6
Color copier/Office equipment	8	8.9	35	15.7
Metal/Wood shop	7	7.8	31	13.9
Printmaking facilities	15	16.7	31	13.9
Video/Audio editing facility	8	8.9	31	13.9
Paint room	10	11.1	28	12.6
Outdoor work area	8	8.9	26	11.7
Ceramics studio/Kiln	12	13.3	25	11.2
Conference room	10	11.1	19	8.5
Dark room	4	4.4	19	8.5
Classrooms	9	10.0	17	7.6
Computer lab	5	5.6	17	7.6
Kitchen (prep and/or demonstration)	3	3.3	15	6.7
Glass hot shop	9	10.0	14	6.3
Video/Film screening room	5	5.6	13	5.8
Sprung dance floor	6	6.7	12	5.4

**Respondents may have selected multiple amenities; table includes options selected by 12 or more artists interested in studio rental.*

57% of the artists interested in renting studio or work space could afford \$250 or less per month for this space, while 30% could pay between \$350 and \$500 each month (Table 32).

Table 32: Affordable Studio Costs

Maximum Monthly Amount for Studio/Work Space (excluding utilities)	Studio Only		All Interested in Studio Space	
	“yes” responses		“yes” responses	
	#	%	#	%
None	1	1.1	3	1.3
Under \$150	34	37.8	70	31.4
\$250	20	22.2	58	26.0
\$350	13	14.4	35	15.7
\$450	7	7.8	18	8.1
\$500	4	4.4	14	6.3
\$600 - \$700	4	4.4	11	4.9
\$800 - \$1,000	6	6.7	12	5.4
More than \$1,000	1	1.1	2	0.9
Total	90	*99.9	223	100.0

** Does not equal 100% due to rounding*

Interest in Additional Contact or Participation

At the end of the survey, respondents were asked if they were interested in receiving additional information about or being involved in the proposed project in Tallahassee. If interested, artists could provide identifying and contact information and could do so regardless of their interest in relocation to or rental of space in a new arts facility. Respondents were also given the opportunity to have their mailing and/or email addresses provided directly to the Council on Culture & Arts for Tallahassee/Leon County.

Of the survey respondents (332):

- 259 (78%) indicated they would be interested in receiving further information about this project.
- 113 (34%) indicated they would be interested in being added to a waiting list for the project.
- 130 (39%) indicated they would be interested in volunteering for the project.
- 82 (25%) indicated they would be interested in securing a space in the project with a letter of interest and/or deposit.

Summary of Survey Results – Arts Organizations and Interested Businesses

Surveys were completed by representatives of 88 arts organizations and interested businesses.

Respondents from 69 of these organizations or businesses (78%) **indicated an interest in utilizing some type of space** in a new arts facility. Of these 69 interested organizations and businesses:

- 80% indicated that their organization or business would be interested in relocating to, expanding into or launching a new enterprise in a new, multi-use arts facility in Tallahassee, Florida.
- 68% indicated their organization or business would be interested in renting space on a short-term or occasional basis in a new, multi-use arts facility in Tallahassee. Rental space could include performance, production, exhibit, or other types of space. (*Note: Only arts or arts-related organizations and businesses were asked about their interest in rental.*)
- 48% indicated that their organization would be interested in **both** relocation and short-term rental. These organizations may be interested in one option or the other, or in a combination of permanent space and short-term rental.

The respondents were asked to identify their position in their organization or business. 52% of the interested respondents identified themselves as Owner, 16% as an Executive/CEO, 9% as Artistic/Creative Director, 6% as Board Chair/Board Member, and 4% as a Managing Director/Manager.

A wide range of organizations and businesses expressed interest in the new facility:

- 49% are for-profit businesses, and 29% are 501(c)(3) or other nonprofit organizations. 4% are affiliated with an educational institution.
- Half are primarily arts and cultural organizations. 35% are arts-related organizations or businesses, and 15% are not an arts organization or arts-related business.

Survey of Artists and Arts Organizations – Tallahassee

The arts and arts-related organizations interested in the new arts facility represent a wide variety of arts disciplines and services (Table 33). The most common include arts education/instruction, art gallery, music, photography, and design.

Table 33: Arts Activities

Art Activity*	All Interested	
	#	%
Arts education/instruction	16	23.2
Art gallery	15	21.7
Music (Vocal/Instrumental/Composition)	15	21.7
Design	14	20.3
Photography	14	20.3
Painting/Drawing	13	18.8
Arts advocacy/Artists services & support/Technical assistance	12	17.4
Performance art	12	17.4
Sculpture	12	17.4
Mixed media	11	15.9
Writing/Literary arts	10	14.5
Theater arts/Acting	9	13.0
Woodworking/Metalworking	9	13.0
Computer graphics/Multimedia/New media	8	11.6
Dance/Choreography	8	11.6
Folk and traditional art	8	11.6
Graphic arts	8	11.6
Video/Film	8	11.6
Arts administration	7	10.1
Crafts	7	10.1
Fiber arts	7	10.1

**Respondents may have selected multiple activities; table includes options selected by 7 or more interested organizations/businesses*

Survey of Artists and Arts Organizations – Tallahassee

Of the 69 organizations or businesses interested in utilizing some type of space in a new arts facility:

- 45% are established organizations or businesses of more than ten years, 13% have been in business for six to ten years, and 38% have been in existence for five years or less. 4% describe themselves as not yet in operation.
- 16% have large operating budgets (over \$250,000). Several of these organizations have many employees or volunteers, and produce a large number of events and/or serve large numbers of visitors/customers on a daily basis. 32% of the interested organizations have annual budgets of \$25,000 or less.
- Over half are anticipating increases in their operating budgets, staff size, audience/constituency populations, and range of services over the next three years, while most others anticipate no changes in these areas. In addition, 34 of the interested organizations (49%) anticipate increases in their space requirements.
- Many (42%) currently have plans to expand or open additional space. 26% of the interested organizations or businesses currently have plans to relocate, and 19% have plans to launch a new enterprise.

Many types of space are required by the 69 interested organizations (The 33 organizations interested in **both** relocation and short-term rental **may or may not** be interested in the same type of space whether they relocate or rent space in a new facility).

Of those organizations or businesses interested in **relocation** to a new arts facility, over half require retail space, gallery/display space, and/or administrative space (Table 34).

Table 34: Types of Space Required for Relocation

Type of Space Required*	Relocation (55)
	#

For organizations interested in *renting* space, the most common types of space needed for short-term or occasional rental include theater/performance space, gallery/display space, a conference/meeting room, and classrooms (Table 35).

Table 35: Types of Space Required for Short-term or Occasional Rental

Type of Space Required*	Rental (47)	
	#	%
Theatre/Performance space	17	36.2
Gallery/Display space	17	36.2
Conference/Meeting room	16	34.0
Classrooms	15	31.9
Rehearsal space	14	29.8
Recording studio/Music room	13	27.7
Banquet facilities	13	27.7
Retail space	13	27.7
Concert hall	12	25.5
Individual artist studio space	9	19.1
Ticketing/Box office	7	14.9
Collection or archival storage space	6	12.8

**Respondents may have selected multiple options; table includes options selected by 6 or more organizations/businesses interested in rental*

At the end of the survey all respondents were asked if their organization or business would be interested in receiving additional information about the project. 68 of the organizations or businesses represented (77%) indicated they would be interested in receiving further information.

Appendix A: Survey Methodology

Artspace Projects Inc. and Swan Research and Consulting designed two surveys for use in this study, utilizing review and input from members of the Council on Culture & Arts for Tallahassee/Leon County, Florida (COCA). The Survey of Artists' Space Needs & Preferences (artist survey) was designed for individual artists, and addressed four areas of interest, including current living and working information; preferences for living and work space; demographic information; and the respondent's personal interest in relocation to an artists' live/work community, or rental of space in a new arts facility. The second survey, the Survey of Arts Organizations & Interested Businesses (organization survey), was intended for representatives of arts and cultural organizations and arts friendly businesses. This survey included questions about the organization or business, existing plans for relocation and/or expansion, space preferences and needs, and interest in tenancy or rental of space in a new multi-use arts facility.

In June 2007, approximately 3,000 postcards were mailed to artists and arts organizations inviting them to participate in the surveys and providing them with the link to access the surveys online. This information was also provided in emails sent by various arts organizations to their members, at a public meeting, and in press releases, local print and television media coverage, and postcards that were distributed by hand. COCA identified the artists and organizations through their affiliation with various arts organizations and cultural activities in the city of Tallahassee, Leon County, and the surrounding region. Reminder postcards and emails were sent in a second mailing in July 2007.

The survey was available via the Internet through a transformation to web-format by MarketTools utilizing the zTelligence Internet survey application. The survey was also available over the telephone for those without access to the Internet. Once the website was accessed, the respondent was given the option of completing the artist survey, the organization survey, or both surveys, and then directed step-by-step through survey completion. Individual artists were assured that their responses to the artist survey would be maintained in confidence. Respondents to the organization survey were informed that their responses would only be reviewed by those directly involved in the project.

332 individuals completed the artist survey. 102 representatives of arts organizations or businesses completed the organization survey. The response rates obtained in these surveys are consistent with response rates obtained in surveys that have comparable methodology, narrow content and long length.

The organization survey was completed by more than one representative from nine organizations, resulting in two or more completed surveys for these entities. The "duplicate" surveys were reviewed and surveys were removed from the final data set so that summary statistics included in this report were based on a single survey from each organization or business.

The survey samples, as obtained from mailing lists of various arts organizations, are samples of convenience. While believed to be grossly representative of the target population (all artists and arts organizations in and around the area), generalization of the findings to these broader populations should be conducted with utmost caution. Because of the non-random nature of the sample, the data reported include only descriptive statistics. Substantial differences in numbers and percentages are deemed meaningful, as are patterns in the data. As with any measurement tool, some error is inherent; small group differences or percentages should be interpreted carefully.

Appendix B: Current Residence – Artists

Artists Interested in Relocation: Current Residence by Zip Code

Tallahassee/Leon County Zip Codes

Zip Code	#	%	City	County	State
32301	30	18.2	Tallahassee	Leon	Florida
32302	2	1.2	Tallahassee	Leon	Florida
32303	38	23.0	Tallahassee	Leon	Florida
32304	22	13.3	Tallahassee	Leon	Florida
32305	3	1.8	Tallahassee	Leon	Florida
32308	11	6.7	Tallahassee	Leon	Florida
32309	7	4.2	Tallahassee	Leon	Florida
32310	5	3.0	Tallahassee	Leon	Florida
32311	13	7.9	Tallahassee	Leon	Florida
32312	15	9.1	Tallahassee	Leon	Florida
32313	1	0.6	Tallahassee	Leon	Florida
32317	2	1.2	Tallahassee	Leon	Florida
Total	149	90.3			

Other Florida Zip Codes (by County)

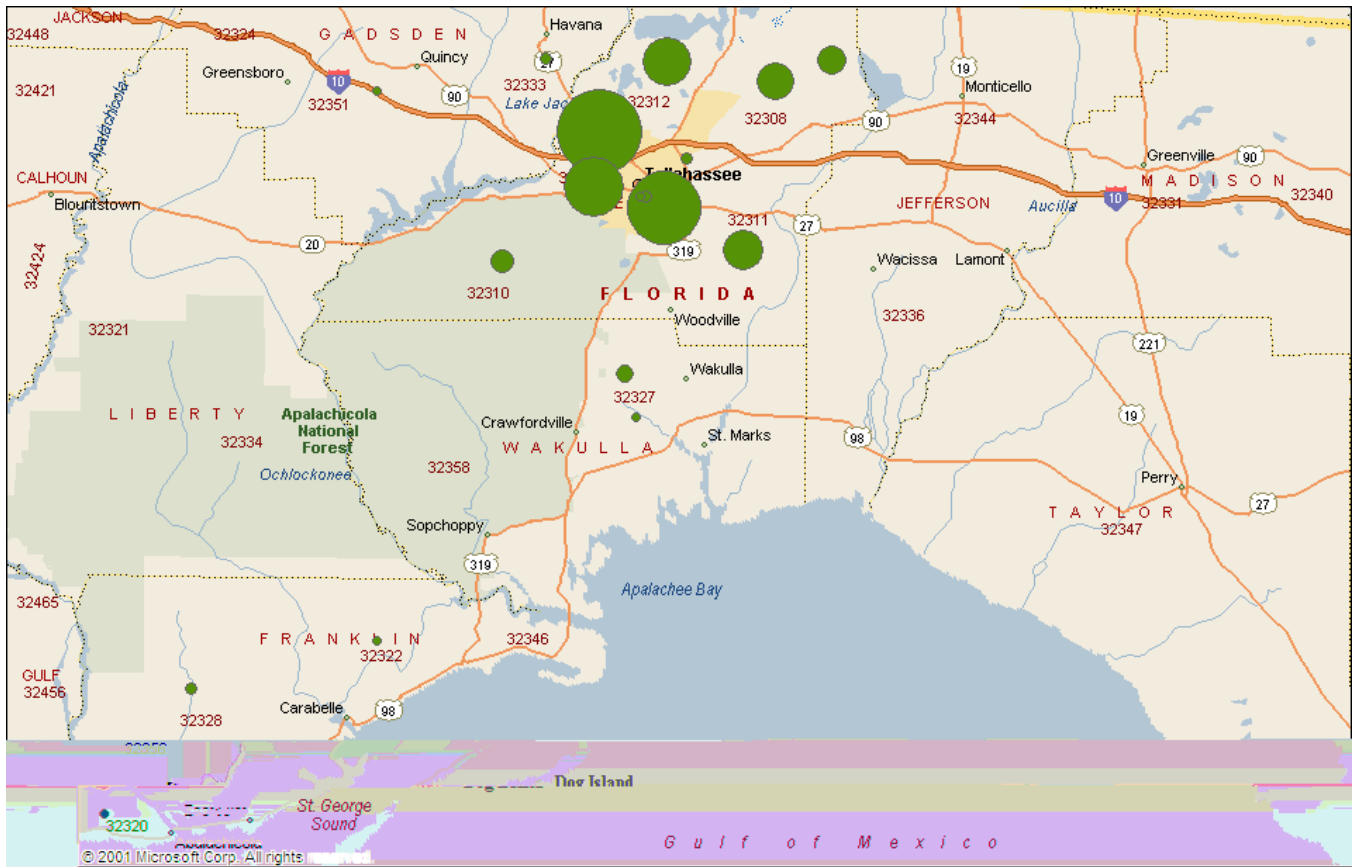
Zip Code	#	%	City	County	State
32935	1	0.6	Melbourne	Brevard	Florida
33334	1	0.6	Fort Lauderdale	Broward	Florida
33019	2	1.2	Hollywood	Broward	Florida
32320	1	0.6	Apalachicola	Franklin	Florida
32322	1	0.6	Carrabelle	Franklin	Florida
32328	2	1.2	Eastpoint	Franklin	Florida
32333	2	1.2	Havana	Gadsden	Florida
32351	1	0.6	Quincy	Gadsden	Florida
33870	1	0.6	Sebring	Highlands	Florida
32084	1	0.6	Saint Augustine	Saint Johns	Florida
32327	1	0.6	Crawfordville	Wakulla	Florida
Total	14	8.5			

Other State Zip Codes

Zip Code	#	%	City	County	State
30045	1	0.6	Lawrenceville	Gwinnett	Georgia
78753	1	0.6	Austin	Travis	Texas
Total	2	1.2			

Artists Interested in Relocation: Distribution of Current Residence by Zip Code

Size of circle (in green) indicates relative frequency of responses by zip code



Appendix C: Survey Data – Additional Responses of Artists Interested in Relocation

This appendix contains responses of artists interested in relocation that were not included in the main report because either the response rate was low, or the response was entered as free text. These additional responses are provided in the following tables.

Survey Question: In what areas of the arts are you most involved?

Free Text Responses: Other Arts Activities in which Interested Artists are Involved

Other Arts Activities	Responses	
	#	%
Ceramics*	6	3.6
Woodworking/Metalworking*	6	3.6
Culinary arts*	5	3.0
Foundry arts/Casting*	4	2.4
Glass*	4	2.4
Architecture*	3	1.8
Printmaking*	3	1.8
Radio*	3	1.8
Storytelling*	3	1.8
Archiving/Curation*	2	1.2
Embossing on copper and other metals	2	1.2
Animation	1	0.6
Art of living	1	0.6
Art therapy	1	0.6
Clothing	1	0.6
Clown	1	0.6
Comedy	1	0.6
Costume design	1	0.6
Folk and traditional art*	1	0.6
Installation	1	0.6
Manufacture musical instruments	1	0.6
Metals	1	0.6
Papermaking	1	0.6
Writing	1	0.6
Zines, self publishing	1	0.6

**Art activity was provided as an option in the survey*

Survey of Artists and Arts Organizations – Tallahassee

Survey Question: Of the following, please choose the three that are most important for your studio or work space

Free Text Responses: Additional Features Identified by the Interested Artists as Important for Studio Space

Other Important Features	Responses	
	#	%
Air conditioning and heat	3	1.8
Air conditioning	1	0.6
Bathrooms	1	0.6
Cabinets and hanging places for fiber	1	0.6
Darkroom	1	0.6
Energy efficiency	1	0.6
First floor?	1	0.6
Large sink	1	0.6
Multiple rooms/areas	1	0.6
Open room with no pillars	1	0.6
Technical instruments for community involvement	1	0.6
Where being messy doesn't matter, e.g. paint on floors/walls	1	0.6
Writer--don't need as much	1	0.6

Survey Question: If the following shared amenities were available, which three would be most important to you?

Free Text Responses: Other Shared Amenities Identified as Important by the Interested Artists

Other Important Shared Amenities	Responses	
	#	%
Sprung dance floor*	7	4.2
Glass hot shop*	6	3.6
Foundry area*	5	3.0
A/C studio	1	0.6
Community Photo studio	1	

Survey Question: Which of the following best describes you?

Free Text Responses: Recent Immigrant, please specify your country of origin

	Responses	
	#	%
Palestine	1	0.6
Peru	1	0.6

Survey Question: Which of the following best describes you?

Free Text Responses: Other, please specify

	Responses	
	#	%
Born in Chile. 40 years in USA	2	1.2
American	1	0.6
Black, Native American, Japanese, and 100 % Chocolate Face	1	0.6
I am a mongrel Mediterranean, Canadian, European American	1	0.6
Middle eastern	1	0.6
Multicultural, not multiracial	1	0.6
Nguiche Nassau-African Seminole	1	0.6
Other	1	0.6

Appendix D: Artist Survey Data – All Respondents

This appendix contains summary data for all respondents who completed the artist survey (the entire survey sample). The information is presented in the order of the survey and includes the survey questions followed by the total number of responses for each answer. All respondents completed portions of the survey, which are included in this appendix. However, some survey questions were only presented to “interested” artists; the data for those questions have been summarized in the main report and are not included here.

In what areas of the arts are you most involved? (Select up to three that most apply)

	#	%
Architecture	7	2.1
Archiving/Curation	2	0.6
Art gallery	31	9.3
Arts administration	20	6.0
Arts advocacy	18	5.4
Arts education/instruction	41	12.3
Ceramics	19	5.7
Computer/Multimedia/New media	19	5.7
Crafts/Fine Crafts	39	11.7
Culinary arts	9	2.7
Dance/Choreography	17	5.1
Design	19	5.7
Fiber arts	14	4.2
Folk and traditional art	6	1.8
Foundry arts/Casting	6	1.8
Glass	15	4.5
Graphic arts	24	7.2
Jewelry making	21	6.3
Mixed media	31	9.3
Music (Vocal/Instrumental/Composition)	65	19.6
Painting/Drawing	102	30.7
Performance art	19	5.7
Photography	60	18.1
Poetry/Literary arts/Creative writing	53	16.0
Printmaking	9	2.7
Radio	9	2.7
Sculpture	23	6.9
Storytelling	7	2.1
Theater arts/Acting	34	10.2
Video/Film	26	7.8
Woodworking/Metalworking	13	3.9

**Detailed free-text responses for those who selected “Other” are shown in the following table.*

**Other, free-text responses to the question “In what areas of the arts are you most involved?
(Select up to three that most apply)”**

	<u>#</u>	<u>%</u>
Animation	1	0.3
Art of living	1	0.3
Art show coordination	1	0.3
Art therapy	1	0.3
Clothing	1	0.3
Clown	1	0.3
Comedy	1	0.3
Costume design	1	0.3

Which best describes your current work situation?

	#	%
I rent or own studio space outside my home.	56	16.9
I have space within my home I use for my art.	166	50.0
I don't have the space I need for my art.	66	19.9
My work space is provided free of charge.	35	10.5
My work does not require designated space.	9	2.7
Total	332	100.0

Do you currently own or rent your living space?

	#	%
Rent	107	32.2
Own	208	62.7
Do not rent or own	17	5.1
Total	332	100.0

What do you currently pay monthly, on average, for your housing, NOT including utilities (e.g., your monthly rent or mortgage payment)?

	#	%
\$0	46	13.9
\$1 - \$400	38	11.4
\$401 - \$600	61	18.4
\$601 - \$800	62	18.7
\$801 - \$1,000	45	13.6
\$1,001 – \$1,200	32	9.6
\$1,201 - \$1,500	29	8.7
\$1,501 - \$2,000	14	4.2
Over \$2,000	5	1.5
Total	332	100.0

Have you ever lived in Leon County/Tallahassee, Florida?

	#	%
Currently live in Leon County/Tallahassee	291	87.7
Yes, but not currently	30	9.0
No	11	3.3
Total	332	100.0

Would you relocate to an artists' live/work community in Tallahassee, FL, specifically designed for artists and their families?

	#	%
Yes	165	49.7
No	167	50.3
Total	332	100.0

Would you rent studio or work space in a new arts facility in Tallahassee? (for visual arts, performing arts, or other creative work space needs)

	#	%
Yes	223	67.2
No	109	32.8
Total	332	100.0

How old were you on your last birthday?

	#	%
20 years and younger	6	1.8
21 – 30 years	62	18.7
31 – 40 years	54	16.3
41 – 50 years	74	22.3
51 – 60 years	99	29.8
61 – 70 years	26	7.8
Over 70 years	11	3.3
Total	332	100.0

What is your gender?

	#	%
Male	135	40.7
Female	197	59.3
Total	332	100.0

Including yourself, how many people share your current living space?

Total adults (18+ yrs.):

	#	%
One - I am the only adult	70	21.1
Two	193	58.1
Three or more	69	20.8
Total	332	100.0

Total children (under 18):

	#	%
None	257	77.4
One	51	15.4
Two	20	6.0
Three	2	0.6
Four or more	2	0.6
Total	332	100.0

What is the highest level of education you have completed?

	#	%
Some high school course work	1	0.3
High School/GED	12	3.6
Some college course work or 2-year degree	68	20.5
Bachelor's degree	70	21.1
Some post-graduate work	47	14.2
Post-graduate degree	134	40.4
Total	332	*100.1

** Does not equal 100.0 due to rounding.*

Which range is closest to your gross annual household income (including income from other family/household members)? (PRIVACY NOTICE: Your answer is anonymous and confidential)

	#	%
Under \$10,000	17	5.1
\$10,000 - \$15,000	22	6.6
\$15,001 - \$20,000	14	4.2
\$20,001 - \$25,000	11	3.3
\$25,001 - \$30,000	21	6.3
\$30,001 - \$35,000	15	4.5
\$35,001 - \$40,000	26	7.8
\$40,001 - \$45,000	16	4.8
\$45,001 - \$50,000	14	4.2
\$50,001 - \$55,000	16	4.8
\$55,001 - \$60,000	11	3.3
\$60,001 - \$65,000	20	6.0
\$65,001 - \$75,000	24	7.2
\$75,001 - \$85,000	21	6.3
\$85,001 - \$100,000	32	9.6
\$100,001 - \$125,000	21	6.3
\$125,001 - \$150,000	12	3.6
\$150,001 - \$200,000	4	1.2
\$200,001 - \$300,000	1	0.3
More than \$400,000	1	0.3
Prefer Not to Answer	13	5.4
Total	332	*101.1

** Does not equal 100.0 due to rounding.*

What percentage of your income comes from your art? (not the household's income)

	#	%
Less than 10%	207	62.3
10% - 25%	49	14.8
26% - 50%	20	6.0
51% - 75%	13	3.9
76% - 100%	43	13.0
Total	332	100.0

Which of the following best describes you? (We ask this question to assess how well we are reaching all sectors of the arts community)

	#	%
Native American/American Indian	6	1.8
Black/African American	12	3.6
Hispanic American/Latino/Chicano	5	1.5
Asian American/Pacific Islander	3	0.9
White/European American	275	82.8
Multiracial	13	3.9
Recent Immigrant, please specify your country of origin*	3	0.9
Other, please specify*	15	4.5
Total	332	*99.9

**Detailed free-text responses for those who selected this option are shown below.*

***Does not equal 100.0 due to rounding.*

**Which of the following best describes you?
Recent Immigrant, country of origin:**

	#	%
Palestine	1	0.3
Peru	1	0.3
Switzerland	1	0.3

**Which of the following best describes you?
Other, please specify:**

	#	%
Born in Chile. 40 years in USA	2	0.6
Alien resident	1	0.3
American	1	0.3
Black, Native American, Japanese, and 100 % Chocolate Face	1	0.3
I am a mongrel Mediterranean, Canadian, European	1	0.3
American	1	0.3
Middle eastern	1	0.3
Multicultural, not multiracial	1	0.3
Nguiche Nassau-African Seminole	1	0.3
White American		

Appendix E: Survey Cover Letter



Dear Colleague:

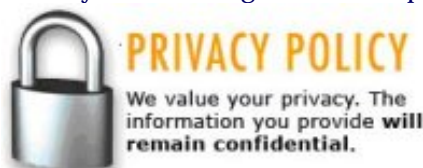
We need your help! To be more specific, we need your thoughts and opinions.

Artspace Projects, a national, nonprofit organization and The Council on Culture & Arts for Tallahassee/ Leon County (COCA) are conducting a study of the space needs of artists of all disciplines (visual, performing, literary, etc.), arts and cultural organizations, and arts-friendly/creative businesses (coffee shops, galleries, bookstores, etc.) in the Leon County/Tallahassee, FL area. This study will assist in the development of affordable new space where artists may live and work, as well as space where arts organizations can exhibit, perform, rehearse, and conduct business.

The study includes two surveys - one for artists and one for organizations and businesses. If you are an artist who works for an arts organization or business, please take both surveys. There will be an opportunity at the end of both surveys to sign up to receive more information about this project. Each survey will take approximately 10 minutes to complete. The surveys may be completed consecutively or at different times. At the end of each survey, please click on the "finish" button to ensure that your responses have been recorded.

We value your opinions. Your responses will help us determine your interest in a potential arts community, design a better facility, and assess your housing, workspace, administrative, and business needs.

Thank you for taking the time to participate in this exciting project!



These surveys are for research purposes only. We respect your privacy. Your private information will not be shared with other organizations. If you complete both surveys, your responses to each survey will be examined separately and the responses will not be connected in any way.

Please choose the survey(s) you wish to take, then click on the "Continue" button, below:

- ARTISTS To Take the Survey of Artists
- ORGANIZATIONS & BUSINESSES To Take the Survey of Organizations & Interested Businesses
- BOTH To Take Both Surveys

For more information about Artspace, [click here](#)
For more information about The Council on Culture & Arts (COCA), [click here](#)

Appendix F: Survey of Artists



Survey of Artists' Space Needs and Preferences

This survey is designed to obtain an overview of your needs and preferences. Your responses will remain anonymous and be held in confidence. If you are interested in knowing more about this project, or being involved in its creation, you will have an opportunity at the end of the survey to sign up to receive additional information.

As you proceed through the survey, you'll be asked a series of questions about your:

- Art and current work space
- Current living situation
- Interest in the proposed project
- Preferences and needs for work and living spaces, as well as
- Additional information about you.

To view examples of live/work spaces for artists, click on the following: Photo 1, Photo 2, Photo 3, Photo 4, Photo 5

Note: To view all of the photos, you may need to close the pop-up window after viewing a photo in order to view the next photo.

Let's get started! If you experience any difficulty while taking this survey, please contact us at support91@markettools.com. Just click on the "continue" button to begin.

Please tell us about your art and your current working situation

In what areas of the arts are you most involved? (Select up to three that most apply)

- Architecture
- Archiving/Curation
- Art gallery
- Arts administration
- Arts advocacy
- Arts education/instruction
- Ceramics
- Computer/Multimedia/New media
- Crafts/Fine Crafts
- Culinary arts
- Dance/Choreography
- Design
- Fiber arts
- Folk and traditional art
- Foundry arts/Casting
- Glass
- Graphic arts
- Jewelry making
- Mixed media
- Music (Vocal/Instrumental/Composition)
- Painting/Drawing
- Performance art
- Photography
- Poetry/Literary arts/Creative writing
- Printmaking
- Radio
- Sculpture
- Storytelling
- Theater arts/Acting
- Video/Film
- Woodworking/Metalworking
- Other, please specify

Do you currently have work space you use only for your art (i.e., space for creation, rehearsal, etc.)?

- Yes
- No

Which best describes your current work situation?

- I rent or own studio space outside my home.
- I have space within my home I use for my art.
- I don't have the space I need for my art.
- My work space is provided free of charge (e.g., member of dance troupe, university student, etc.).
- My work does not require designated space.

Please tell us about your current living situation.

What is the five-digit zip code where you live?

Zip Code:

Do you currently own or rent your living space?

- Rent
- Own
- Do not rent or own

What do you currently pay monthly, on average, for your housing, NOT including utilities (e.g., your monthly rent or mortgage payment)?

↕ \$ 0 – 1,000,000

Have you ever lived in Leon County/Tallahassee, Florida?

- Currently live in Leon County/Tallahassee
- Yes, but not currently
- No

Please tell us about your interest in our proposed project.

(For more information about Artspace Projects, or to view examples of live/work communities in other cities, [click here](#))

Would you relocate to an artists' live/work community in Tallahassee, FL, specifically designed for artists and their families?

- Yes
- No

Would you rent studio or work space in a new arts facility in Tallahassee? (for visual arts, performing arts, or other creative work space needs)

- Yes
- No

Please tell us about your preferences for studio and working space

What is the minimum square footage necessary for your studio space? (Measured as Length times Width. For example: 10-foot by 20-foot space = 200 sq. feet)

- None (my work requires no studio space)
- Under 200 sq. feet
- 200 - 350 sq. feet
- 351 - 500 sq. feet
- 501 - 650 sq. feet
- 651 - 800 sq. feet
- 801 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- More than 2,000 sq. feet

Of the following, please choose the three that are most important for your studio or work space

- Natural light
- High-load bearing floors
- Special electrical wiring
- Special plumbing
- Special ventilation
- Soundproofing
- Wheelchair accessibility
- Oversized doors/Freight elevator
- High ceilings
- Sprung floors
- Additional storage
- High-speed data lines
- Floor drains
- Other, please specify
- None

If the following shared amenities were available, which three would be most important to you?

- Ceramics studio/Kiln
- Glass hot shop
- General purpose studio space
- Theater/Performance space
- Classrooms
- Outdoor work area
- Conference room
- Color copier/Office equipment
- Rehearsal space
- Dark room
- Foundry area
- Recording studio/Sound proof practice rooms
- Postage metering/Mail room
- Video/Film screening room
- Gallery space
- Retail space
- Paint room
- Sprung dance floor
- Printmaking facilities
- Metal/Wood shop
- Kitchen (prep and/or demonstration)
- Computer lab
- Video/Audio editing facility
- Other, please specify

What is the maximum monthly amount you would consider paying (NOT including utilities) for studio or work space, if paid separately from housing?

- None
- Under \$150
- \$250
- \$350
- \$450
- \$500
- \$600
- \$700
- \$800
- \$900
- \$1,000
- More than \$1,000

Please tell us your preferences for living space

Which of the following scenarios would you consider for live/work space? (Yes or No for each)

	Yes	No
Renting your space		
Renting your space with option to buy		
Renting a co-housing unit		
Owning shares in a housing cooperative		
Owning a co-housing unit		
Owning a condominium		

Note: To view all of the definitions, you may need to close the pop-up window after viewing a definition in order to view the next definition.

In your live/work space, which of the following scenarios would you consider? (Yes or No for each)

	Yes	No
Studio/work space is in a separate building from your living space		
Studio/work space is separate, but in the same building as your living space		
Studio/work space is integrated within your living space		

How many bedrooms does your household need?

- None (Studio/Efficiency)
- One
- Two
- Three
- Four or more

How many parking spaces do you (and your household) need?

- None
- One
- Two
- Three or more

If service and support were provided, in which of the following options would you be interested?
(Select all that apply)

- Car sharing
- Carpooling
- Public transportation systems (e.g., bus, light-rail, etc.)
- Shared bike program
- None of the above

What is the maximum amount you would consider paying monthly (NOT including utilities) for combined live/work space?

- \$400
- \$500
- \$600
- \$700
- \$800
- \$900
- \$1,000
- \$1,100
- \$1,200
- \$1,300
- \$1,400
- \$1,500
- \$1,600
- \$1,700
- \$1,800
- \$1,900
- \$2,000
- \$2,100
- \$2,200
- \$2,300
- \$2,400
- \$2,500
- More than \$2,500

Please tell us about yourself (Remember, the data collected here will be maintained as anonymous and held strictly in confidence)

How old were you on your last birthday?

↕ Age: 10 - 100

What is your gender?

- Male
- Female

Including yourself, how many people share your current living space?

Total adults (18+ yrs.):

- One - I am the only adult
- Two
- Three or more

Total children (under 18):

- None
- One
- Two
- Three
- Four
- Five or more

What is the highest level of education you have completed?

- Some high school course work
- High School/GED
- Some college course work or 2-year degree
- Bachelor's degree
- Some post-graduate work
- Post-graduate degree

Which range is closest to your gross annual household income (including income from other family/household members)? (PRIVACY NOTICE: Your answer is anonymous and confidential)

- Under \$10,000
- \$10,000 - \$15,000
- \$15,001 - \$20,000
- \$20,001 - \$25,000
- \$25,001 - \$30,000
- \$30,001 - \$35,000
- \$35,001 - \$40,000
- \$40,001 - \$45,000
- \$45,001 - \$50,000
- \$50,001 - \$55,000
- \$55,001 - \$60,000
- \$60,001 - \$65,000
- \$65,001 - \$75,000
- \$75,001 - \$85,000
- \$85,001 - \$100,000
- \$100,001 - \$125,000
- \$125,001 - \$150,000
- \$150,001 - \$200,000
- \$200,001 - \$300,000
- \$300,001 - \$400,000
- More than \$400,000
- Prefer Not to Answer

Please consider providing us with your income information. This information is necessary for us to receive funding from local, state and federal sources, funding that may make this project feasible.

What percentage of your income comes from your art? (not the household's income)

- Less than 10%
- 10% - 25%
- 26% - 50%
- 51% - 75%
- 76% - 100%

Which of the following best describes you? (We ask this question to assess how well we are reaching all sectors of the arts community)

- Native American/American Indian
- Black/African American
- Hispanic American/Latino/Chicano
- Asian American/Pacific Islander
- White/European American
- Multiracial
- Recent Immigrant, please specify your country of origin:
- Other, please specify

Please enter a response in the "Other, please specify" space if you do not fall into any of the categories provided.

If you have ideas for arts or arts-compatible programs, businesses or organizations that you would like to have considered as part of the development of a multi-use arts facility in Tallahassee, please enter them below.

Would you be interested in: (Yes or No for each)

	Yes	No
Receiving further information on this project?		
Being added to a waiting list for this project?		
Volunteering for this project?		
Securing a space in this project with a letter of interest and/or deposit?		

Would you like your e-mail address to be added to

Please enter your contact information below:

First name:
Last name:
Address (line 1):
Address (line 2):
City:
State:
Zip Code:
Phone number [Example: xxx-xxx-xxxx]:
E-mail address [Example: abc@abc.com]:

Please keep in mind that in order to provide you with additional information about the project, we must have your contact information. Our primary correspondence will be by email, however important project notifications may also be made by postal mail.

Note: The contact information you provide will only be shared with those involved in the planning and design of the project. Your contact information will not be linked to your survey responses. Those responses will remain anonymous and will be held in confidence.



How did you learn about this survey? (Select all that apply)

- Received a postcard in the mail
- Received an email inviting my participation
- From a website
- From an information media source (newspaper, magazine, television, radio, etc.)
- From a friend/colleague/acquaintance
- At a public meeting
- Other, please specify

If you represent an arts organization or interested business and would like to complete the Survey of Arts Organizations and Interested Businesses, please select "Continue" below.

If you do not represent an arts organization or interested business, or have already completed the Survey of Arts Organizations and Interested Businesses, select "Finish" below.

(The information provided in the Survey of Arts Organizations and Interested Businesses will not be linked to your responses or contact information provided in the Survey of Artists).

- Continue
- Finish

Appendix G: Survey of Arts Organizations and Interested Businesses



Survey of Arts Organizations and Interested Businesses

This survey is to be completed by representatives of arts organizations and interested businesses.

This survey is designed to obtain an overview of your needs and preferences. If your organization or business is interested in knowing more about this project, or being involved in its creation, you will have an opportunity at the end of the survey to sign up to receive additional information.

As you proceed through the survey, you'll be asked a series of questions about your organization or business, including:

- Descriptive information
- Interest in a multi-use arts facility
- Types of space needed
- Current space plans, if any, and
- Anticipated changes in your organization or business

The specific information you provide about your organization or business will be kept strictly confidential and will only be reviewed by those directly involved in the project. If you are interested in having your organization/business considered for the project, the development team may reference specific responses for the purposes of discussion with your organization/business, and for project planning.

To view examples of spaces for arts organizations or arts-related businesses, click on the following: [Photo 1](#), [Photo 2](#), [Photo 3](#), [Photo 4](#)

Note: To view all of the photos, you may need to close the pop-up window after viewing a photo in order to view the next photo.

Let's get started! If you experience any difficulty while taking this survey, please contact us at support91@markettools.com. Just click on the "continue" button to begin.

What is the name of your organization or business?

Name: _____

Please enter the zip code for the primary location of your organization or business.

Zip Code: _____

Which of the following best describes your position in your organization or business? (Select one)

- Owner
- Board Chair/Board Member/Immediate or Past President
- Executive Director/President/CEO/Executive Staff
- Managing Director/Manager
- Artistic Director/Creative Director
- Associate/Staff
- Assistant/Administrative Staff
- Other, please specify

Which of the following best describes your organization or business structure? (Select one)

- 501(c)(3)/Other nonprofit organization
- For-profit business/Corporation/LLC
- An organization affiliated with a university or educational institution
- Governmental agency/entity
- Structure not yet determined
- Other, please specify

Which of the following best describes your organization or business? (Select one)

- Primarily an arts or cultural organization
- An arts-related organization or arts-related business (e.g., gallery, music store, art supply, design firm, etc.)
- Not an arts organization or arts-related business (e.g., restaurant, retail establishment, community agency, etc.)

In what areas of the arts is your organization or business involved? (Select all that apply)

- Architecture
- Arts administration
- Arts advocacy/Artists services & support/Technical assistance
- Art gallery
- Arts education/instruction
- Ceramics
- Computer graphics/Multimedia/New media
- Crafts
- Culinary arts
- Dance/Choreography
- Design
- Fiber arts
- Folk and traditional art
- Foundry arts/Casting
- Glass
- Graphic arts
- History/Heritage organization/ Collecting institution/Museum
- Jewelry making
- Mixed media
- Music (Vocal/Instrumental/Composition)
- Painting/Drawing
- Performance art
- Photography
- Poetry
- Radio
- Sculpture
- Storytelling
- Theater arts/Acting
- Video/Film
- Writing/Literary arts
- Woodworking/Metalworking
- Other, please specify

Please describe your organization or business.

What is the age of your organization or business?

- Not yet in operation
- Less than one year
- 1-2 years
- 3-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- 21-30 years
- 31-40 years
- More than 40 years

How much space does your organization or business currently own or lease on an annual basis?

- None - organization or business has no designated space it owns or leases on an annual basis
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 1,000 sq. feet
- 1,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Please estimate the current monthly lease/space cost of your organization or business (NOT including utilities).

⇅ \$ 0 – 1,000,000.00

Including yourself, how many total staff members or employees does your organization or business have?

- ⌄ Full time (paid; either salaried or contract): 0 - 300.00
- ⌄ Part time (paid; either salaried or contract): 0 - 300.00
- ⌄ Volunteers (unpaid staff): 0 - 300.00
- ⌄ Seasonal (unpaid or paid staff): 0 - 300.00

How many visitors or customers does your organization or business attract on a daily basis (i.e., at your primary location, NOT at other locations or on your website)?

- None
- 1 - 25
- 26 - 50
- 51 - 100
- 101 - 250
- 251 - 500
- 501 - 1,000
- Over 1,000

How many public or private events does your organization or business hold, on average, each year?

(Events could include stage productions, workshops, festivals, special exhibits, speaking engagements, etc. Please count events that pertain to your primary functions and activities and count each performance or presentation as a single event)

- None
- 1 - 3
- 4 - 10
- 11 - 20
- 21 - 50
- 51 - 100
- 101 - 200
- 201 - 300
- 301 - 400
- Over 400

What is the annual operating budget of your organization or business?

- Annual budget has not yet been determined
- Under \$10,000
- \$10K - \$25K
- \$26K - \$50K
- \$51K - \$100K
- \$101K - \$250K
- \$251K - \$500K
- \$501K - \$1M
- \$1.1M - \$2M
- \$2.1M - \$3M
- \$3.1M - \$4M
- \$4.1M - \$5M
- \$5.1M - \$10M
- Over \$10M

In your most recent fiscal year, what percentage of your organization's operating income was:

	Earned: %	0 - 100
Contributed by public sources (city, state, county or federal): %		0 - 100
Contributed by private sources (corporations, individuals, etc.): %		0 - 100
	Total: %	100

Has your organization conducted a capital campaign?

- Yes
- No

You indicated that your organization has conducted a capital campaign.

For what amount?

⇅ \$ 0 – 99,999,999.00

In what year was the campaign completed or scheduled to be completed?

⇅ Year: 1000 – 3000

Would your organization or business be interested in relocating to, expanding into, or launching a new enterprise in a new, multi-use arts facility in Tallahassee, FL?

- Yes
- No

In the question above, we want to know if your organization or business would be interested in owning space or leasing space on an annual basis in a new facility. We'll ask about your interest in short-term or occasional rental of space in a moment...

When considering relocation, expansion, or launching a new enterprise...

How interested would your organization or business be in a new, multi-use arts facility?

- Mildly interested
- Somewhat interested
- Very interested
- Extremely interested

When considering relocation, expansion, or launching a new enterprise...

Which type(s) of space would your organization or business require in a new, multi-use arts facility?
(Select all that apply)

- Administrative space (offices, reception area, etc.)
- Space for performances or productions (e.g., proscenium or black box theatre and/or small venue space for readings, poetry, spoken word, etc.)
- Classrooms
- Conference/Meeting room
- Specialized work spaces for artists (e.g., recording studio, dark room, ceramics studio, etc.)
- Rehearsal space
- Banquet facilities
- Individual artist studio spaces
- Ticketing/Box office
- Gallery/Display space
- Retail space
- Collection or archival storage space
- Production/Equipment storage space (for costumes, music stands, props, etc.)
- Scene/Prop/Costume shop
- Other, please specify

When considering relocation, expansion, or launching a new enterprise...

What is the overall amount of space your organization or business would require in a new multi-use arts facility?

- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Please indicate the total amount of space you need - we'll ask more specific questions about the size of individual spaces you need in a moment.

When considering relocation, expansion, or launching a new enterprise...

Please provide us with more specific information about the amount of space you need for each of the following (Please respond in reference to your primary functions and activities):

Administrative/Office Space

- None
- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Production/Display/Exhibit/Retail Space

- None
- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Rehearsal Space

- None
- Included in other space
- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

Storage/Other Space

- None
- Included in other space
- Don't know
- Less than 100 sq. feet
- 100 - 250 sq. feet
- 251 - 500 sq. feet
- 501 - 750 sq. feet
- 751 - 1,000 sq. feet
- 1,001 - 1,500 sq. feet
- 1,501 - 2,000 sq. feet
- 2,001 - 2,500 sq. feet
- 2,501 - 5,000 sq. feet
- 5,001 - 10,000 sq. feet
- 10,001 - 15,000 sq. feet
- 15,001 - 20,000 sq. feet
- More than 20,000 sq. feet

When considering relocation, expansion, or launching a new enterprise...

What is the maximum monthly amount your organization or business would consider paying for space (NOT including utilities)?

- Under \$300
- \$300 - \$500
- \$501 - \$750
- \$751 - \$1,000
- \$1,001 - \$1,500
- \$1,501 - \$2,000
- \$2,001 - \$2,500
- \$2,501 - \$3,000
- \$3,001 - \$4,000
- \$4,001 - \$5,000
- \$5,001 - \$6,000
- \$6,001 - \$7,000
- \$7,001 - \$8,000
- \$8,001 - \$9,000
- \$9,001 - \$10,000
- \$10,001 - \$11,000
- \$11,001 - \$12,000
- \$12,001 - \$13,000
- \$13,001 - \$14,000
- \$14,001 - \$15,000
- \$15,001 - \$16,000
- \$16,001 - \$17,000
- \$17,001 - \$18,000
- \$18,001 - \$19,000
- \$19,001 - \$20,000
- More than \$20,000

For Organizations that select “No” to relocate:

- Our current space meets our needs
- We have other plans for relocating, expanding or launching a new enterprise
- Our organization or business is not interested in a multi-use arts facility
- Other, please specify

Would your organization or business be interested in renting, on a short-term or occasional basis, performance, production, exhibit, or other types of space in a new, multi-use arts

- Yes
- No

Examples of this type of space might include a theatre, gallery, recording studio, classroom(s), etc.

Which type(s) of space would your organization or business be interested in renting (on a short-term or occasional basis)? (Select all that apply)

- Theatre/Performance space (e.g., proscenium or black box theatre and/or small venue space for readings, poetry, spoken word, etc.)
- Classrooms
- Conference/Meeting room
- Rehearsal space
- Dark room/Photography production
- Recording studio/Music room
- Banquet facilities
- Individual artist studio space
- Ticketing/Box office
- Glass hot shop
- Foundry area
- Paint room
- Printmaking facilities
- Metal/Woodworking shop
- Gallery/Display space
- Collection or archival storage space
- Production/Equipment storage space (for costumes, music stands, props, etc.)
- Retail space
- Concert hall
- Ceramics studio/Kiln
- Dance space
- Scene/Prop/Costume shop
- Other, please specify



	Yes	No
Relocate		
Expand or open additional space		
Launch a new enterprise		

How soon does your organization or business plan to relocate?

- Immediately/As soon as space becomes available
- Flexible (whenever space becomes available)
- One year
- Two years
- Three years
- Four years
- Five or more years



- Building-Owner Financed/Owner Build-out
- Fundraising Campaign
- Existing Funds/Endowment
- Conventional Loan/Debt/Financing
- Unknown at this time

How soon does your organization or business plan to expand or open additional space?

- Immediately/As soon as space becomes available
- Flexible (whenever space becomes available)
- One year
- Two years
- Three years
- Four years
- Five or more years



- Building-Owner Financed/Owner Build-out
- Fundraising Campaign
- Existing Funds/Endowment
- Conventional Loan/Debt/Financing
- Unknown at this time

- Immediately/As soon as space becomes available
- Flexible (whenever space becomes available)
- One year
- Two years
- Three years
- Four years
- Five or more years

- Building-Owner Financed/Owner Build-out
- Fundraising Campaign
- Existing Funds/Endowment
- Conventional Loan/Debt/Financing
- Unknown at this time

In the next three years, do you anticipate that your organization or business will be increasing, decreasing, or remaining the same in the following areas?

	Decreasing	Remaining the Same	Increasing
Operating Budget			
Number of Staff			
Space Requirements			
Audience/Visitor/Constituency Population			
Range of Services			

If you have additional comments that you would like to share about this study or the development of a multi-use arts facility in Tallahassee, please enter them below.

project?

- Yes
- No

Would you like your organization's e-mail address to be added to COCA's weekly e-mail blast list so that you will receive information about calls to artists, auditions, funding opportunities, special events of interest to artists, etc.?

- Yes
- No

Would you like your organization's mailing address to be added to COCA's mailing list for information about local Tallahassee arts and culture?

- Yes
- No

First Name*:

Last Name*:

Position/Title:

Address (line 1)*:

Address (line 2):

City*:

State*:

Zip Code*:

Web Site [Example: www.abc.com]:

Phone Number [Example: xxx-xxx-xxxx]:

Email Address [Example: abc@abc.com]:

***Field is required**

that your responses have been recorded, please select the "Finish" button below and click on the "Continue" button.

Finish

Thank You Page

Thank you for participating in our survey(s).

Your responses have been successfully recorded.

Please refer these surveys to other artists or representatives of arts organizations or interested businesses. www.artspacetallahassee.org